

Cummings Collaborative, LLC
Core Team Meeting - 7/18/2018 at 1:45pm

[Prayer: Nancy. Meeting Rules: All voices are treasured; respect time; listen intentionally.]

Topic	Priority	Next 3 Steps	Who	When	Expected Outcome
logo design		1. approve 2. send to Cyndi	nhc	7/19	professional logo; brand recognition
CMS - updates & merge prospectives		1. revisit & recommend 2. implement	jrb	8/1	clients, connections, rave reviews
Website updates		1. simple edits 2. photo shoot	nhc nhc	8/1 8/9	engaging website that informs & adds value for our clients
Speaking & Events		1. strategic plan for engagements 2. master content	jrb nhc	8/13 ongoing	brand recognition, community outreach, networking
Weekly Blog Strategy - need #4		1. revise Contributor Letter 2. update strategic plan	jrb	8/15	clients, connections, rave reviews
Whiteboard platform for team		1. explore platforms 2. implement & train consultants	jrb nhc	8/29 9/15	mastery with virtual collaborations for team members & clients

Notes:

Green = GO now!

Yellow = Hold. Keep researching.

Red - STOP! Not a current priority.

submitted:

Nancy H. Cummings, EdD 7/19/2018